



## CALL FOR PARTICIPANTS EUROPEAN PODCAST ACADEMY

### ABOUT THE WEPOD PROJECT

WePod is a European project that supports and contributes to the growth and sustainability of the European podcasting ecosystem. Developed in response to changes in the European media sector, WePod aims to create a collaborative framework for producing, distributing, promoting, and monetizing journalistic podcasts.

The WePod project brings together partners from seven European countries to develop high-quality journalistic podcast co-productions distributed in multiple languages.

The leader and executive producer of the WEPOD Project is Prisa Audio (SPAIN); Bulle Media/Europod (BELGIUM) is the production coordinator. Other partners are the University of Roma Tre, Chora Media (ITALY), Magyari Jeti (HUNGARY), Outriders (POLAND), News Decoder (FRANCE), Press Freedom Foundation (SERBIA), and Hiberus (SPAIN).

The European Podcast Academy, here presented, is part of the WEPOD Project. It promotes cooperation in the podcast sector - ensuring its sustainability even after the WEPOD project has ended.

### ABOUT THE EUROPEAN PODCAST ACADEMY

Chora Media selects n=50 participants for the first European Podcast Academy. The Academy will be an intensive course on making journalistic podcasts. It will last five days and will have as speakers/teachers important figures coming from the international podcast industry.

The Academy will take place in Milan, Italy, from the 17th to the 21st of March 2025.

Professionals taking part in the Academy will receive training on podcast production and will be invited to join the European Podcasting Association (EAPAC), with the twofold aim of ensuring cooperation among European audio producers, as well as playing a significant role in the marketplace for European cross-border collaborations.





## DESCRIPTION OF ACTIVITIES

The European Podcast Academy is a masterclass for professionals who are interested in refining their knowledge in the field and provides participants with fundamental skills and knowledge to make the best use of audio as a tool for reporting and, in general, telling facts and stories.

The Academy will consist of n. 5 days of lectures and workshops. From Monday to Friday, morning sessions will be dedicated to lectures, such as conceptualization of a podcast; production and interview techniques; scriptwriting; post-production; promotion, and distribution. Afternoon sessions will instead be devoted to workshops, listening sessions, and the presentation of the co-productions developed by the project consortium within the WE POD Project.

## CERTIFICATE OF ATTENDANCE

To receive a certificate of attendance, each participant must attend, in presence, at least 90% of the lectures and workshop sessions of the Academy. For Italian journalists, no professional credits are foreseen.

## COSTS

The n. 5 days of lessons during the Academy are free of charge for all the participants. However, travel, food, and accommodation expenses are considered under participants' responsibility.

Chora Media will take care of food and accommodation costs for n. 5 Ukrainian selected attendees.

## WHO CAN PARTICIPATE IN THE CALL

The European Podcast Academy is dedicated to all European citizens who are more than 18 years old. Participants should be audio or podcast professionals with some experience in the field.

Digital journalists can also apply if they have evidence of experience in the audio sector. Indeed, please note that the Academy won't be a course on podcasting from scratch but a masterclass for professionals who are interested in refining their knowledge in the field.

Among the Academy's most desired profiles are therefore authors, journalists, creators, storytellers, sound designers, and producers.

To ensure high-quality lessons, the Academy is reserved for a maximum number of 50 participants.

All European citizens can apply, either as an individual or as a representative of an organization, editorial office, or cultural institution (associations, museums, foundations, or other creative enterprises).





## DEADLINE

Applicants must complete the application form no later than December 20th, 2024 at 11:59 p.m. CET. Please, fill in all the required information.

The form is available [here](#).

Applications received after the deadline, with uncompleted documents and/or information, or whose profile is incompatible with the type of eligible beneficiary will be deemed ineligible.

## SELECTION PROCEDURE

The n. 50 available places will be distributed considering a territorial criterion as follows:

- n. 45 participants of nationality from other European countries, including the UK;
- n. 5 participants of Ukrainian nationality.

Selection will be based on the evaluation of information provided in the form and, in particular:

1. personal CV with a recent picture of you (up to max 10 points);
2. motivational letter (up to 20 points max);
3. portfolio describing three recent projects (also non-audio) you are proud of (up to 20 max. points).

Each candidate will be evaluated for a maximum of 50 points. The selection will be done by a panel of experts representing the whole WEPOD consortium of newsrooms.

Please, consider that Chora Media reserves itself the right to redefine the rankings, based on the applications received. Moreover, candidates may be asked, at the discretion of the Commission, to participate in a brief interview, aimed at deepening the experience and professionalism indicated.

Starting from January 20th, 2025 all candidates will be notified of the outcome of the selection process by email. Subsequently, the results will also be published on the website [www.wepodproject.eu](http://www.wepodproject.eu) in the Academy section.

Chora Media ensures equal access to all positions, respecting equality of gender, religion, ideas, culture, and all other personal characteristics.

Chora Media promotes transparency and ethicality in the conduct of its activities.

The Academy is also accessible to people with disabilities, subject to the indication on the application form. Please, consider that a disability certificate may be requested at the selection stage.





## PRIVACY CONSENSUS

By applying, in compliance with the Italian legislative Decree no. 196 dated 30/06/2003, the candidate hereby authorizes Chora Media and the WEPOD Consortium to use and process personal details contained in these documents.

## REQUEST OF INFORMATION ON THE ACADEMY

For requests for clarification please write to [wepodacademy@choramedia.com](mailto:wepodacademy@choramedia.com) with the subject 'Podcast Academy' until the closing of the call for participants.

Please, note that before the deadline it is also possible to schedule a brief online meeting with the selection committee for further clarifications on the Academy and its schedule.

