Educational Programme

Pre-definitive version

WEPOD ACADEMY

Agenda of lectures, workshops and talks

Monday 17/03

9:30 - 9:50
Welcome

10:00 - 11:00
LECTURE :
The different forms of journalistic podcasts

11:15 - 12:00
LECTURE :
Thinking in audio

12:00 - 13:00
LECTURE:
Ethics of audio storytelling

14:30 - 16:30
WORKSHOP:
Defining the best format for different news/podcast ideas

16:45 - 18:00
LISTENING SESSION:
Camioneros / Vie de routiers

Tuesday 18/03

09:30 - 10:10
LECTURE :
Before starting: creating a podcast, step by step

10:10 - 11:00
LECTURE :
Research and (pre) interviews

11:15 - 12:05
LECTURE :
All the secrets of recording

12:05 - 13:00
LECTURE:
The architecture of a podcast: how to structure your material

14:30 - 16:30
WORKSHOP:
Let's start: research, interviews and structure

16:45 - 18:00
LISTENING SESSION:
Sea of rage

Wednesday 19/03

09:30 - 10:30
LECTURE :
Writing and editing for audio

10:45 - 11:45
LECTURE:
How to use your voice

12:00 - 13:00
LECTURE:
Writing and recording from the field

14:30 - 16:30
WORKSHOP:
Writing a script and giving it a voice

16:45 - 17:15
TALK:
Everything about the WePod hub

17:30 - 18:30
TALK:
How to create an audio documentary: the case of Pack One Bag

Thursday 20/03

09:30 - 10:45
LECTURE:
The basics of sound design and post-production

11:00 - 12:00
LECTURE:
Community building, promotion and distribution

12:10 - 13:00
LECTURE:
How to make a podcast economically sustainable

14:30 - 16:30
WORKSHOP:
Creating a business strategy and a promotional plan for your podcast

16:45 - 18:00
LISTENING SESSION:
The politics of grain

19:00 - 22:00
Goodbye party

Friday 21/03

09:15 - 10:00
TALK:
Freedom of expression in journalism

10:15 - 10:45
LECTURE:
Strengths and challenges of co-productions

11:00 - 11:45
LECTURE:
AI for podcasting

12:00 - 13:00
LECTURE:
How to create the "perfect" pitch

14:30 - 17:00
WORKSHOP:
Pitch your idea

For more info on the Academy
and the WePod project

wepodacademy@choramedia.com
https://www.wepodproject.eu